

# Nicholas Ivins

## Illustration & Design

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### Experience

#### **Zodiac Pool Systems, Inc. ([www.zodiacpoolsystems.com](http://www.zodiacpoolsystems.com))**

*Vista-based North American headquarters of global manufacturer of differentiated pool and spa products.*

- **Graphic Designer (2009 - 2011)**

Designed a wide range of company materials ranging from marketing brochures, websites, point-of-purchase displays, mailers, and product packaging. Directed product photography.

#### **Studio 2055 ([www.studio2055.com](http://www.studio2055.com))**

*Carlsbad-based graphic design & marketing firm.*

- **Graphic Designer / Illustrator / Web Designer (2007 - 2009)**

Provided illustrations and design for B2B and B2C clients. Designed and programmed websites. Maintained multiple web projects, including email marketing campaigns.

#### **78 Magazine ([www.78magazine.com](http://www.78magazine.com))**

*San Diego-based arts and entertainment magazine.*

- **Art Director (2004 - 2006)**

Coordinated with editor to oversee visual aspect of magazine. Created art budgets and worked with artists and photographers to finished print-ready stages.

- **Illustrator / Cartoonist (2003 - 2006)**

Provided concept-based artwork based on story budgets.

- **Webmaster (2004 - 2006)**

Managed content of printed medium on the web, organized and maintained back-end staff site. Engineered bold redesign of site for magazine relaunch.

### Education

Bachelor of Arts and Sciences, Graphic Design Emphasis – San Diego State University, May 2005

### Skillset

- Advanced photo editing and retouching abilities
- High level of expertise with computer software and hardware (PC and Mac platforms)
- Experience with offset and digital printing processes
- Strong foundation of self-taught and classically-trained design and illustration skills
- Well-honed writing, editing, and compositional abilities
- Experience with HTML and CSS
- Patience and excellent problem-solving skills
- Collaborates well with others in a team environment
- Great attention to detail
- A constant source of amusement!

### Computer Literacy

**Systems:** Latest versions of Microsoft Windows and Mac OS; high proficiency on both

**Programs:** Latest version of Adobe Creative Suite, including high expertise in Photoshop, Illustrator, InDesign, Bridge, Contribute, Macromedia Dreamweaver, and Flash. Proficient in Microsoft Office, including Outlook, Word, and Excel

### Awards

- **2nd Place, article illustration, 2007** -The Society of Professional Journalists
- **Honorable Mention, cover illustration, 2007** -The Society of Professional Journalists
- **Honorable Mention, layout & design as a whole, 2007** -The Society of Professional Journalists
- **Honorable Mention, online design, 2007** -The Society of Professional Journalists
- **2nd Place, cover illustration, 2005** -The Society of Professional Journalists
- **2nd Place, visual arts, 2004** - Bravura Literary Journal

*Portfolio available on request.*